

Panel 36  
XV IRSPM Conference  
Value, Innovation and Partnership  
11<sup>th</sup> – 13<sup>th</sup> April 2011

**Panel Title:**

***new frontiers for public policies and management to overcome the economic crisis***

**Chair(s):**

**Emanuele Vendramini (Università Cattolica del Sacro Cuore)  
Corrado Cuccurullo (University of Naples)**

**Panel Description:**

The Public sector faced many challenges in the recent years that were addressed by several different paradigms: New Public Management, Corporate Governance, Network theories and holistic/systemic perspective. Simultaneously the Private sector faced changes as well that led towards a new vision of the market strictly linked to the civil society even in terms of co-production and subsidiarity. These two tendencies modified the rules and the roles within each sector and in the relationship between them. However the global crisis started in 2007 determined the need and the opportunity to redefine the frontiers of public management. It is now clear that the Public sector and the business sector are closely linked and it is impossible to set boundaries. This is the new frontier of Public Management: there is no economic development without social development. The role of government is inevitable in addressing issues that are affecting the markets, in implementing the right policies and in critically analyzing the outcomes.

The economic model and the role of government have to be reshaped knowing that one size does not fit all and there is no perfect recipe. In other words, as the “rational choice” approach is inappropriate, different approaches for specific problems must be adopted.

In particular, the panel aims at tackling on the following issues:

- What is the value that is provided by the Public Sector?
- Is the Public sector able to create positive externalities?
- Is the Public sector becoming more meritocratic?
- Is the Public sector doing the right thing?
- Is the Public sector doing things right?

Our panel calls for contributions on theories, principles, evidences, case studies on the new role and the new agenda for the Public sector (at policy makers level and public managers level) in the new era where the social and the economic agendas must be addressed simultaneously.