

IRSPM 15 2011

Value, Innovation & Partnership
Dublin, Ireland 11th – 13th April 2011

International Research Society for Public Management

April 11th-13th 2011
Dublin, Ireland



Sponsorship & Exhibition Information



The International Research Society for Public Management has grown out of a highly successful series of annual conferences, beginning in 1997 in Aston University, Birmingham. In 2005, it was agreed that a proposal would be developed to formalise this emerging network of researchers and to establish an International Research Society for Public Management (IRSPM). This idea was unanimously accepted at the tenth conference held at Glasgow Caledonian University in April 2006. The Society's mission is to develop and support research in public management and policy on an international basis. In particular, the IRSPM's objectives are to:

- Develop and support an international network of researchers in the areas of public management and policy with a strong multi-disciplinary focus;
- Encourage international comparative research in the areas of public management and policy;
- Organize an annual, international conference on public management and policy;
- Support the dissemination of members' research;
- Seek out alliances with other national, regional and international scientific associations in order to improve our understanding of public management and policy.

Over 400 delegates attended the most recent conference ([IRSPM XIV](#)) in Switzerland, hosted by the Center of Competence for Public Management (CCPM) of the University of Bern. Nearly 50 different panels were organised over the three days of the conference, with delegates attending an address by the President of the Swiss National Parliament, followed by a reception in the Parliament Building.

The 2011 IRSPM Conference is scheduled for the 11-13 of April in Dublin, Ireland on the theme of **“Value, Innovation and Partnership”**. The conference is hosted by the School of Business, Trinity College and the Institute of Public Administration, Ireland, and organized in cooperation with Queens University Belfast.

400 senior academics and practitioners in Public Management from around the world are again expected for the Dublin conference in 2011. The discussion panel subjects are outlined on the conference website <http://irspm2011.com/panel-proposals/>.

SPONSORSHIP OPPORTUNITIES

All sponsors will be acknowledged on the conference website and in conference materials.

Prime Sponsor – 1 position available

€25,000

Our Prime Sponsor will receive the following acknowledgements and benefits:

- Exhibition table/display space (double size) in prime location
- Sponsor logo on Conference Announcements and all Advertisements
- Sponsor logo on Conference Website
- Sponsor logo on Delegate Badge and Lanyard
- Sponsor logo on Abstract CD
- 4 staff from sponsor may attend the conference, and 2 additional invited guests
- Sponsorship of Conference Dinner
- Sponsor may include welcome letter or arrival gift for delegates
- Sponsor may send follow up communication to delegates post-event
- Sponsor will be credited with support of bursary fund for young researchers to attend conference

Supporting Sponsors

€7,500

Our Supporting Sponsors will receive the following acknowledgements and benefits:

- Exhibition table/display space in prime location
- Acknowledgement as sponsor on Conference Announcements, Advertisements and Conference Website
- Sponsor will be credited with support of 1 conference session
- Sponsor will be credited with support of 1 coffee break
- 4 staff from sponsor may attend the conference

Academic Grant

Grants from academic institutions and public-sector organizations are welcome to be made as Academic Grants to support the conference, and will be assigned to assist delegates and speakers who would otherwise be unable to attend. These grants are tax-free, and will be acknowledged at the conference.

Other sponsorship opportunities

Speaker support – sponsorship of attendance of 1 of the invited speakers	€2,000
Sponsorship of Coffee Break	€1,500
Sponsorship of individual Panel Session	€1,500
Sponsor of Delegate Welcome Pack	€2,000

Please contact the organisers if you wish to suggest other sponsorship options.

CONFERENCE EXHIBITOR

A limited number of exhibition stand spaces will be available at the conference. The exhibition stand is space-only but will include a table, two chairs and electrical supply.

Includes a free conference delegate registration.

Exhibition space – 6m2 space only **€2,000**



PUBLISHERS AREA

Publishers are invited to display or sell books and journals at the conference, and we will be creating a special area for this purpose. The special discounted price below will be available for a 3m x 2m area.

Publishers Booth **€950**

Commercial sponsorship and exhibition charges are subject to Irish VAT at 21% (this excludes Academic Grants). Sponsorship items and exhibition stands will be allocated on a first request basis. Upon receipt of a booking, a booking contract will be issued with invoice full payment to secure the request.

Please contact info@irspm2011.com with any queries or to make a booking.

Terms and Conditions for Sponsors & Exhibitors

An invoice for the full amount due will be issued upon receipt of the booking enquiry, and a booking is only confirmed upon receipt of payment. Priority on exhibition space location will be given to companies taking additional sponsorship items, otherwise exhibition space will be allocated on a first-come, first-served basis once payment is received. Availability of many of the sponsorship opportunities is limited.

Refunds of exhibition space and sponsorship costs will be based on the following schedule:

Before 1st January 2010: 50% refund in event of cancellation by sponsor

On or after 1st January 2010: No refund available

In the event that the conference is postponed for any reason, the exhibitor/sponsor will not be entitled to cancel their booking or to obtain monetary compensation, but the benefits that have been agreed with the exhibitor/sponsor will remain in place for the rescheduled event. In the event that the conference is cancelled for any given reason, the Conference Secretariat will refund the exhibition/sponsorship money to the exhibitor/sponsor, minus any benefits that have been received by the exhibitor/sponsor prior to the cancellation and any expenses incurred by the Conference Secretariat with respect to the provision of the agreed benefits.

Exhibitors are entitled to have two staff in attendance to man their exhibition stand, with Prime and Supporting Sponsors entitled to 4 staff badges. Additional staff badges can be purchased for a price of 100 euro per person.

Exhibitors must have their own Employers Liability and Public Liability insurance in place, as well as insurance for any equipment being displayed on their exhibition stand. Exhibitors agree to maintain all materials and equipment within their allocated stand space. Exhibitors agree not to undertake any action that could be considered dangerous to participants or potentially damaging to the venue including not attaching anything to the walls of the venue.